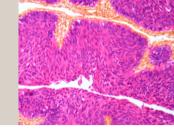
Johnson & Johnson-Sponsored Flash Symposium at UROonco 2025

# Challenging the status quo: unlocking new horizons for patients with HR-NMIBC after BCG treatment





Thursday 19 June 2025 16:15–16:45 CEST



Centro de Convenciones Hotel ILUNION Alcora Sevilla Seville, Spain

### **Faculty**



Prof. Bernardo Herrera Imbroda Virgen de la Victoria Hospital, Málaga Málaga, Spain



**Dr. Géraldine Pignot** Institut Paoli-Calmettes Marseille, France

#### **Agenda**

Time (CEST)	Session title	Speaker
16:15	Welcome and introductions	Prof. Herrera Imbroda
16:20	HR-NMIBC after BCG treatment: insights from a patient case	Prof. Herrera Imbroda
16:24	At the crossroads: BCG rechallenge vs chemotherapy in BCG-unresponsive patients	Prof. Herrera Imbroda and Dr. Pignot
16:34	Beyond the horizon: current and future treatment landscape after BCG	Dr. Pignot
16:40	Q&A and closing	Dr. Pignot

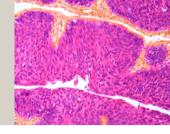
BCG, Bacillus Calmette-Guérin; HR, high-risk; NMIBC, non-muscle invasive bladder cancer.



**Medical Education** 

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## Challenging the status quo: unlocking new horizons for patients with HR-NMIBC after BCG treatment



#### **Learning objectives**

- To discuss current treatment options for patients with HR-NMIBC after BCG
- To explore strategies for the management of patients with BCG-unresponsive and BCG-exposed HR-NMIBC

Interactive Flash Symposium with live

polling and plenty of opportunities for





### Cannot attend in person?

Scan the **QR code**to join our live
stream via the
ecancer platform<sup>a</sup>





#### Get involved!

- Scan the **QR code** to • Participate in the **live polling**
- · Submit questions



Q&A









Tell us what you think!

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## Adverse event reporting

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BCG, Bacillus Calmette-Guérin; HR, high-risk; EMEA, Europe, the Middle East, and Africa; NMIBC, non-muscle invasive bladder cancer. This industry symposium is funded and organized by Johnson & Johnson in EMEA and is intended for healthcare professionals only. Janssen Pharmaceutica NV, a Johnson & Johnson company, Turnhoutseweg 30, B-2340 Beerse, Belgium.

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**Medical Education** 

<sup>&</sup>lt;sup>a</sup> ecancer live-streaming and on-demand content are not available for HCPs from Spain.